RAMAU - Réseau Activités et Métiers de l'Architecture et de l'Urbanisme

Evaluer les partenariats public-privé Evaluating public-private partnerships

Session 2 : L'impact des PPP sur la qualité des bâtiments et des services

Session 2: The impact of PPP on the quality of buildings and services









PPP

Tim Drewitt AA Dip RIBA
Architect in private practice
Past Vice President of the
Royal Institute of British Architects
and Honorary Librarian of the
British Architectural Library

Topics of Discussion

- What is design?
- Is good design important?
- How is the quality of design evaluated? CABE + CDA
- Does design impinge on profits?
- Risk and value
- The political and social face of PPP and PFI

Other parameters that affect design

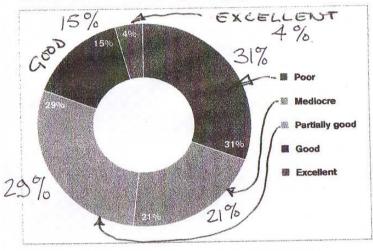
- We don't know how much should be spent on buildings.
- Value for money becomes value for budget.
- Inability to look to the long term collective interest.
- Modern contracting. Companies incentivise managers to save money however they can.
- Architects have ceded control to people who don't give a damn.

More parameters that affect design

- PPP's lack of cultural dimension makes it axiomatic that it cannot deliver a quality heritage.
- Marco Goldschmied Past President of the RIBA
- PFI/PPP Trophy Hunters architects dropped after bid is won.
- The can versus the beans.
- Architects WILL BE BLAMED
- Les architectes seront cupable

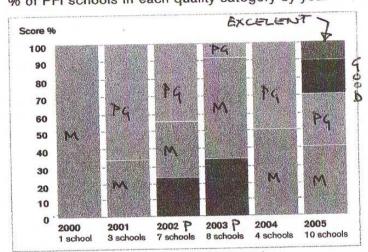
CABE design review schools

Breakdown of schools by quality % of all schools visited by category



- Poor (0% < Functionality, build quality and impact < 30%)
- Mediocre (30% < Functionality, build quality and impact < 50%)
 - Partially good (50% < Functionality, build quality and impact < 70%)

How good are PFI schools? % of PFI schools in each quality category by year



- Good (70% < Functionality, build quality and impact < 80%)
- Excellent (80% < Functionality, build quality and impact < 100%)

The Risk Game

- The pathological aversion to risk.
- Les risques transférés sont
- De conception et construction
- De maintenance et d'exploitation
- Risques liés aux évolutions technologiques.
- Financiers et fiscaux
- Risques liés a la valeur résiduelle du batiment.

RISK PROTECTION

- Les contrats léonins
- Les entreprises sont bardées de service juridiques qui savent libeller les contrats avec arguties et clauses léonines. Les maitres d'ouvrage souvent n'ont pas cette capacité.

Value - economic

- Government can borrow for less
- Cost of bidding
- Circle of interest selling on
- Increased cost to cover risk
- Restriction to large firms
- Economic evaluation cannot be carried out because
- Cabe: "We did not gather information on the cost of the schools: accurate breakdowns of figures are not available for PFI schools as this is COMMERCIALLY SENSITIVE INFORMATION





Why do we do it?

Work flow

A project being bid now will be in construction in 200 4 through to handov er in 2006

Income stream from an Equity positi on

Typically, Costain w ill take up to 50 % of the Shareholder's e quity in the SPV with a targete d IRR of c.14%

Higher than normal Profit for construction





The Build Team

Soft FM

Working with the right FM provider to reflect the proportion of sit e wide services required for the project

Hard FM

Working with the right maintenance provider to understand and pr ice the life cycle issues

Design Consultants

Contributing to t he lowest costs while bidding with rewards for winn ing. Typically, a 30% - 50% disco unt up to pre-financial closes will be rewarded with success

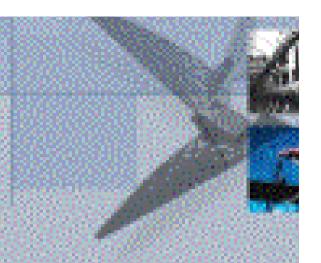




Design Management

- **Map the Process**
- **Appoint the right** consultants
- **Provide Leadership**
- Establish quick, effective decisio n making
- Establish what bes t value means
- Avoid unproducti ve cycles of design cost re-design re-cost





The Risks

Those who reduce ou r risk

The strength in d epth of the su pply chain is critical. In particular for the M&E installat ion

Those who share our risk

Spreading the r isk to our major sub-contractors with back to back agreements

Those who increase our risk

Architects are t he biggest risk to the Constru ctor!

se pratiquer à travers l'Europe. En France, la pratique des PPP par le biais des concessions existe depuis longtemps pour certaines infrastructures comme les autoroutes ou ouvrages d'art par exemple. La loi N°2002-1094 du 29 août 2002 et la l'ordonnance N°2003-850 du 4 septembre 2003 formalisent la pratique des PPP pour les établissements relevant de la justice, de la police et de la gendarmerie ainsi que les établissements relevant du système de santé, des services sociaux ou médico sociaux soumis à autorisation. L'article 6 de la loi du 2 juillet 2003 dispose : « (...) Le gouvernement est autorisé à prendre par ordonnance les dispositions nécessaires pour modifier la loi N°85-704 du 12 juillet 1985 relative à la maîtrise d'ouvrage publique et ses rapports avec la maîtrise d'œuvre privée et créer de nouvelles formes de contrats conclus par des personnes publiques ou des personnes privées chargées d'une mission de service public pour la conception, la réalisation et la transformation, l'exploitation et le financement d'équipements publics, ou la gestion et le financement de services, ou une combinaison de ces différentes missions. Elles prévoient les conditions d'accès d'un accès équitable des architectes, des concepteurs, des petites et moyennes entreprises et artisans aux contrats de PPP

My concerns

- Why is it that the richest countries in the world cannot afford to build their public buildings.
- Why does the state us not want to run its public services.
- Who is behind the privatisation of our public services and why.
- PFI and PPP have become so distorted as to become the means to a new and inescapable form of corporate control.

Questions

- Companies sell people what they want.
- NO! They sell what they want to people.
- The primary duty of a Company by law - is to its shareholders.
- The primary duty of Government is to the people.
- Should the State off-load its duties?

Questions

- Les Compagnies vendent-elles au public ce que le public veut?
- NO! Ils vendent que ce qu'ils ont envie de lui vendre.
- La priorite d'un compagnie selon la loi est de plaire aux actionnaires.
- La priorite du Gouvernement est son devoir vis-à-vis des citoyens.
- Le Gouvernement peut-il se débarrasser de ses devoirs?











